

Môn 2011
ANGLESEY
TOURISM AWARDS
GWOBRAU TWRISTIAETH MÔN

BEST EATING ESTABLISHMENT

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Anglesey is blessed with many excellent eating establishments where you can savour quality local produce and this Award, which is aimed at all eating establishments on Anglesey, is for the establishment which offers a high level of quality in the facilities, services and customer care as well as a warm Welsh welcome. The emphasis is on quality – the size of the eating establishment is less important than impeccable standards of food and service.

This Award is split into four categories;

1. Best Restaurant
2. Best Bistro/Brasserie
3. Best Pub/Inn
4. Best Cafe

Make sure your answers include examples of innovative thinking and how you've succeeded in increasing the tourism season, if appropriate. And please make sure you send in as much supplementary information as possible when submitting your entry including a copy of your latest menu – examples of what else to include can be found in the FAQs.

Please read the Frequently Asked Questions before completing your entry. Please complete your entry in English only.



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ENTRY FORM – FRONT COVER

Award category:
Business name and address:
Website address:
Contact name:
Position:
Telephone No:
Email address:
Who would collect the Award if you won?
Name:
Are you a member of the Anglesey Tourism Association?
If not, would you be interested in receiving membership information?
I confirm the details given in the Award entry are true and correct
Signed: _____ Date: _____

IMPORTANT: Please return the entry form with your submission and support material by Monday 8 November 2010 to: Pip Cockeram, 13 New Street, Beaumaris (01248 811195) or Coed Cottages, Llanfechell (01407 710502). Please do ring beforehand to check someone will be present to accept your submission.

Please email accompanying images for your submission (size between 1-3MB) to Pip Cockeram at pip@pipcockeram.co.uk by the closing date or put on disc and included with your delivered submission.

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ENTRY FORM

1. Give details of your establishment including nature of business and the cuisine offered, a brief history, length of time in business, opening times and any awards won to date
2. What has been your dining occupancy over the last 12 month period and has this figure grown over the last three years? If so in what way?
3. Have you implemented measures or improvements to operate in a more sustainable manner?
4. Do you promote a sense of place through links with the local community, use of local produce (if so, please let us know how much produce you use is local) and services and promotion of the Welsh language and culture?
5. What measures do you have in place to ensure access for all?
6. How do you ensure and maintain exceptional standards of quality and customer care?

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7. What is your target market and how do you promote your business to these potential visitors?
8. How do you evaluate your efforts and encourage customer feedback?
9. What has been your greatest achievement over the last twelve months (this could be a successful new marketing campaign, increase in repeat visitor numbers or introduction of more local produce etc)
10. What differentiates your establishment from your competitors?
11. What would winning this award mean to you and your team?

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