



BEST PLACE TO STAY

This award will be given to the best accommodation on Anglesey; unique, innovative, high quality places to stay that offer visitors a truly memorable experience. This category is split into the following Awards;

1. Best & Breakfast/Guesthouse of the Year
2. Best Self Catering Establishment of the Year
3. Best Inn/Pub Accommodation of the Year
4. Best Caravan & Camping Site of the Year
5. Best Holiday Park of the Year
6. Best Hotel of the Year, sponsored by



The emphasis is on quality and each category winner will be an exemplar business offering the very best in quality with impeccable standards of accommodation and service.

We want to see evidence of great value for money, attention to detail, friendly customer service, high standards of furnishings and fittings and a willingness to go that extra mile to ensure that all visitors have a stay to remember.

Make sure your answers include examples of innovative thinking and how you've succeeded in increasing the tourism season, if appropriate. And please make sure you send in as much supplementary information as possible when submitting your entry – examples of what to include can be found in the FAQs.

Please read the Frequently Asked Questions before completing your entry. Please complete your entry in English only


ANGLESEY
2011
TOURISM AWARDS
GWOBRAU TWRISTIAETH MÔN

ENTRY FORM – FRONT COVER

Award category (include sub categories):
Business name and address:
Website address:
Contact name: Position:
Telephone No:
Email address:
Who would collect the Award if you won? Name:
Are you a member of the Anglesey Tourism Association? If not, would you be interested in receiving membership information?
I confirm the details given in the Award entry are true and correct Signed: _____ Date: _____

IMPORTANT: Please return the entry form with your submission and support material by Monday 8 November 2010 to: Pip Cockeram, 13 New Street, Beaumaris (01248 811195) or Coed Cottages, Llanfechell (01407 710502). Please do ring beforehand to check someone will be present to accept your submission.

Please email accompanying images for your submission (size between 1-3MB) to Pip Cockeram at pip@pipcockeram.co.uk by the closing date or put on disc and included with your delivered submission.

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ENTRY FORM

1. Give details of your establishment including nature of business, a brief history, length of time in business, opening times and any awards won to date
2. What has been your occupancy for the last 12 month period and has this figure grown over the last three years? If so in what way?
3. Have you implemented measures or improvements to operate in a more sustainable manner?
4. Do you promote a sense of place through links with the local community, use of local produce and services and promotion of the Welsh language and culture?
5. What measures do you have in place to ensure access for all?
6. How do you ensure and maintain exceptional standards of quality and service? Tell us about any initiatives you've recently undertaken and any future plans for growth and development?
7. What is your target market and how do you promote your business to these potential visitors?

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8. How do you evaluate your efforts and encourage customer feedback?

9. What has been your greatest achievement over the last twelve months (this could be a new building, enhanced eco system, new marketing campaign or increase in visitor numbers etc)

10. What differentiates your establishment from your competitors?

11. What would winning this award mean to you and your team?

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